



C-ITS CITY POOL WORKSHOP

17 September 2018

Room 180, Bella Center, Center Boulevard 5,
DK-2300 København S

<http://c-mobile-project.eu>

10:30-11:00	Participants arrival & registration	
11:00-11:05	Welcome address	Moderator: Hugo Roebroek, <i>ERTICO - ITS Europe</i>
11:05-11:15	Introduction & objectives	Giacomo Somma, <i>ERTICO - ITS Europe</i>
11:15-11:30	Setting the scene: The C-ITS Delegated Regulation: scope, application, mutual expectations, and potential impact for cities	Key note speaker: Pedro Barradas, <i>European Commission - Directorate General for Transport and Mobility (EC - DG MOVE)</i>
11:30-12:15	Session 1: C-ITS as a tool to improve mobility through digitalisation	
	Experience sharing: Ambition, mind-set & resources needed to work with C-ITS	Key note speaker: Steffen Rasmussen, <i>City of Copenhagen</i>
		Moderator: Pedro Barradas, <i>EC - DG MOVE</i>
	Moderated discussion with the audience on:	Panellists:
	<ul style="list-style-type: none"> ➤ What is the value of C-ITS? ➤ How can cities work with C-ITS? ➤ What the organisational implications & IT skills needed? ➤ How to keep up with innovation in a sustainable way? 	Josef Kaltwasser, <i>OCA e.v.</i> Darren Capes, <i>UK Dept. for Transport</i> Jakob Bülow Find, <i>City of Copenhagen</i> Klaas Rozema, <i>Dynniq</i>
12:15-13:15	<ul style="list-style-type: none"> ➤ Lunch & cities matchmaking exercise: sharing interests, exchanging experiences / best-practices, proposing on-site visits, formulating pledges, etc. ➤ C-MOBILE demonstration 	

DRAFT AGENDA

13:15-14:00	<p>Session 2: Up-scaling C-ITS deployment</p> <p>Experience sharing: Moving from pilot testing to wide-scale operational deployment</p> <p>Moderated discussion with the audience on:</p> <ul style="list-style-type: none"> ➤ What are the real life impact and benefits of C-ITS? ➤ How to link urban to regional mobility? ➤ How can C-ITS be implemented in a cost-effective way? ➤ How to reach out potential users, explain C-ITS & expand the community? 	<p>Key note speaker: Theo Stevens, <i>SmartWayZ.NL North Brabant Region</i></p> <p>Moderator: Johanna Tzanidaki, <i>ERTICO - ITS Europe</i></p> <p>Panellists: Zeljko Jeftic, <i>IRU Geneva (tbc)</i></p> <p>Serge van Dam, <i>Rijkswaterstaat</i> Evangelos Mitsakis, <i>CERTH-HIT</i></p> <p>André Perpey, <i>NeoGLS</i></p>
14:00-14:20	Coffee break & cities matchmaking	
14:20-15:00	<p>Session 3: C-ITS deployment challenges</p> <ul style="list-style-type: none"> ➤ Learn about (C-)ITS with CAPITAL e-learning platform ➤ Assess needs & benefits for mobility in your city / region ➤ Commit to deploy C-ITS & invest in digital infrastructure ➤ Become an ambassador to raise awareness & engagement ➤ Cities' matchmaking pledges ➤ Next steps & next City Pool 	<p>Presentations shots:</p> <p>Evangelos Mitsakis, <i>CERTH-HIT</i></p> <p>Jacob Bulow Find, <i>City of Copenhagen</i></p> <p>Pedro Barradas, <i>EC - DG MOVE</i></p> <p>Gert Blom, <i>City of Helmond</i></p> <p>All Giacomo Somma, <i>ERTICO - ITS Europe</i></p>
15:00	End of the workshop	