

## C-ITS TRAINING

### *“Deployment of C-ITS services for cities”*

Automotive Campus, Helmond, Netherlands  
5 June 2019 – morning

8:30 – 9:00	Registration	
<b>Moderator:</b> Dr. Kerry Malone, senior scientist, TNO, department of Sustainable Urban Mobility & Safety		
9:00 – 9:15	EU initiatives as pioneer for training & educational activities	EC, ERTICO-ITS Europe
9:15 – 9:45	C-ITS policy implementation and its evolution & how to approach deployment projects for small and medium cities	Kerry Malone, TNO; Tamara Goldsteen, City of Helmond
09:45– 10:45	<p><b>Practical examples of C-ITS solutions:</b></p> <p>From a city deployment perspective showing benefits, costs, deployment, business models, and from a technical perspective showing the industrial operations and interests.</p> <p><b>Panellists:</b> Mr. Sergio Fernández Balaguer, EMT Madrid; Mr. Darren Capes, city of York; Andre Perpey, NeoGLS; Stephanie Leonard, Tom Tom; Thomas Desseilles, ERTICO-ITS Europe</p>	
10:45– 11:00	<i>Coffee break</i>	
11:00– 12:00	<b>Interactive session:</b> cities will be divided into groups. Each group will have to develop a project to implement a solution in their city	Teije Gorris, DTV
12:00 – 12:30	Findings & conclusions	Kerry Malone, TNO
12:30 – 13:30	<i>Lunch</i>	

The CAPITAL project has received funding from the European Union’s Horizon 2020 Research and Innovation Programme under Grant Agreement number No 724106.

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## C-ITS CITY POOL WORKSHOP

### *“Deployment of C-ITS services for cities”*

Automotive Campus, Helmond, Netherlands  
5 June 2019 – afternoon

13:30 - 14:30	<b>C-MobILE Demo</b>	
14:30 - 14:40	Introducing C-ITS City Pool and Matchmaking session	Giacomo Somma, ERTICO – ITS Europe Tamara Goldsteen, City of Helmond
14:40 - 15:40	<u>Pitch</u> : Defining needs and wishes for deploying C-ITS and how the C-ITS City Pool can help	Vasco Mora, City of Lisbon
	<u>Pitch</u> : Creating support and building a community as a condition for C-ITS deployment	Gert-Jan Koolen, SmartwayZ.NL
	<u>Pitch</u> : Assessing cost & benefits of C-ITS for business development	Oktay Turetken, TU/e Areti Kotsi, CERTH
	<u>Pitch</u> : Impact of the C-ITS Delegated Act for widespread deployment.	Pedro Barradas, European Commission
	<u>Pitch</u> : How experienced cities can help smaller cities in deployment	Jos van Vlerken, City of Copenhagen
	<u>Pitch</u> : An example of C-ITS deployment in the City of Hamburg	Sasha Westerman, Hamburg
15:40 - 16:05	<b>First Matchmaking session;</b> Six tables (one for on each topic presented) will be set up and moderated by one of the six speakers, who will provide a practical framework for concrete action plans.	
16:05 - 16:20	<i>Coffee break</i>	
16:20 - 16:45	<b>Second Matchmaking session;</b> A second round will allow joining a different table topic and make additional arrangements during a second matchmaking session.	
16:45 - 17:00	<b>Wrap up and next steps</b>	Giacomo Somma, ERTICO – ITS Europe Tamara Goldsteen, City of Helmond

The C-MobILE project has received funding from the European Union’s Horizon 2020 Research and Innovation Programme under Grant Agreement number 723311.

[c-mobile-project.eu](http://c-mobile-project.eu)

