

## C-ITS TRAINING

### *“Deployment of C-ITS services for cities”*

Automotive Campus, Helmond, Netherlands  
5 June 2019 – morning

8:30 – 9:00	<i>Registration for the C-ITS Training</i>	
<b>Moderator:</b> Kerry Malone, Senior Scientist, TNO, Department of Sustainable Urban Mobility & Safety		
9:00 – 9:15	EU initiatives as pioneer for training & educational activities	Zeljko Jefitc, ERTICO – ITS Europe
9:15 – 9:45	Evolution of C-ITS & expected impacts. How to approach deployment projects for small and medium cities	Kerry Malone, TNO Tamara Goldsteen, City of Helmond
09:45– 10:45	<p><b>Practical examples of C-ITS solutions:</b></p> <p>From a city deployment perspective showing benefits, costs, deployment, business models, and from a technical perspective showing the industrial operations and interests.</p> <p><b>Panellists:</b></p> <p><i>Public Authorities:</i> Mr. Darren Capes, UK Department for Transport; Aymeric Audige, French Ministry of Transport; City of Hengelo, Zeljko Jefitc, ERTICO-ITS Europe</p> <p><i>Industry:</i> Steven Herskamp, V-TRON; Pauline Baudens, Tom Tom, Zeljko Jefitc, ERTICO – ITS Europe</p>	
10:45– 11:00	<i>Coffee break</i>	
11:00– 12:00	<b>Interactive session:</b> cities will be divided into groups. Each group will have to develop a project to implement a solution in their city	Teije Gorris, DTV
12:00 – 12:30	Findings & conclusions	Kerry Malone, TNO
12:30 – 13:30	<i>Lunch</i>	

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[its-elearning.eu](http://its-elearning.eu)



## C-ITS CITY POOL WORKSHOP

### *“Deployment of C-ITS services for cities”*

Automotive Campus, Helmond, Netherlands  
5 June 2019 – afternoon

13:00 – 13:30	<i>Registration for the C-ITS City Pool</i>	
13:30 – 14:00	<b>C-MobILE Showcase:</b> demonstration of C-ITS services on the Automotive Campus	
14:30 – 14:40	Introducing C-ITS City Pool and Matchmaking session	Giacomo Somma, ERTICO – ITS Europe Tamara Goldsteen, City of Helmond
14:40 – 15:40	<u>Pitch:</u> An example of C-ITS deployment in the City of Hamburg	Steve Schneider, City of Hamburg
	<u>Pitch:</u> Creating support and building a community as a condition for C-ITS deployment	Gert-Jan Koolen, SmartwayZ.NL
	<u>Pitch:</u> Facilitating C-ITS deployment: Designing new business models and assessing the cost & benefits	Oktay Turetken, TU/e Areti Kotsi, CERTH
	<u>Pitch:</u> Impact of the C-ITS Delegated Act for widespread deployment.	Pedro Barradas, European Commission
	<u>Pitch:</u> Defining needs and wishes for deploying C-ITS and how the C-ITS City Pool can help	Vasco Mora, City of Lisbon
	<u>Pitch:</u> How experienced cities can help smaller cities in deployment	Jos van Vlerken, City of Copenhagen
15:40 – 16:05	<b>First Matchmaking session;</b> Six tables (one for on each topic presented) will be set up and moderated by one of the six speakers, who will provide a practical framework for concrete action plans.	
16:05 – 16:20	<i>Coffee break</i>	
16:20 – 16:45	<b>Second Matchmaking session;</b> A second round will allow joining a different table topic and make additional arrangements during a second matchmaking session.	
16:45 – 17:00	<b>Wrap up and next steps</b>	Giacomo Somma, ERTICO – ITS Tamara Goldsteen, City of Helmond

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[c-mobile-project.eu](http://c-mobile-project.eu)

